

TWIST INTERIOR DESIGN

Sandy LaMendola,
owner and principal designer

Easiest way to get inspired:

Do what you've already been doing — thinking, dreaming, imagining — but now with a paper trail. Collect images, make lists, start a Pinterest board. If you have a designer who's excited about your goals, that person will translate your ideas and desires into actual design solutions.

Trend you love:

Refurbishing old buildings into useful new ones. This isn't a trend so much as a movement that involves honoring great interior and exterior features and incorporating them into environments that are soulful and fresh.

Trend you're over:

I'm not much for trends, actually. They seize on specific design features and wring them out, inevitably date-stamping your project. Better to exercise restraint and draw on elements you like to achieve a style that truly represents the client.

Your company's trademark:

Twist Interior Design provides a comprehensive experience for our clientele: refined design solutions, organization and logistics, and sound business practices. Collaboration is integral. By expressing the personality of the client while respecting the architect's vision and the contractor's craft, we not only achieve great results, we make getting there as enjoyable as living there.

Single upgrade that makes a huge impact:

Lighting, both architectural and decorative. It improves function, illuminates space and creates ambiance. The impact can be transformative.

A classic that will never go out of style:

Black and white, grass cloth, fantastic art, hand craftsmanship, refined elegance — they're all timeless.

Secret to great design:

Listening first. Then doing the work: researching, conceptualizing, following through and collaborating.

Top tip:

Don't trust your team members to be mind readers. Communicate your thoughts regarding function, aesthetics, budget and time frame — then confirm that you've been heard. Shared vision is essential for positive team dynamics and, most importantly, great results. 

